THE TIME FOR CROW'T H



the right moment

SERVICES

After a challenging year, we are going out again. After a year of waiting, the economy is reborn. It's the start of a new cycle.

Whatever the situation you and your company are in, it is the right time to take stock and prepare for this new beginning.

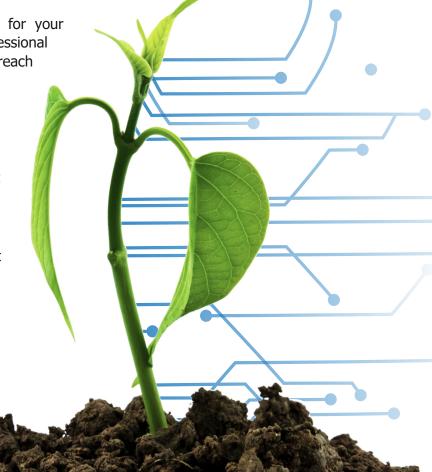
If your company has had a good year, you may consider taking the next step. Maybe you're thinking about diversifying the business or acquiring another company in order to strengthen your position in the market, guarantee the supply of necessary products or services, or enrich your production chain.

If your company has survived during this period, it is a good idea to know if its value has been affected. The result of this analysis may open up new avenues of action that you had not previously thought about.

And finally, if it has not been a good year for your company, or you have set yourself new professional goals, selling may be an option that helps you reach them.

In any of these scenarios, ONEtoONE can provide you with support and professional advice. We put our 17 years of experience in financial advisory and the sale of companies at your disposal. Whatever your needs, ONEtoONE offers you a service that adapts to them.

We can help you to prepare for all the good that is to come.





preparing the ground

COMPANY VALUATION

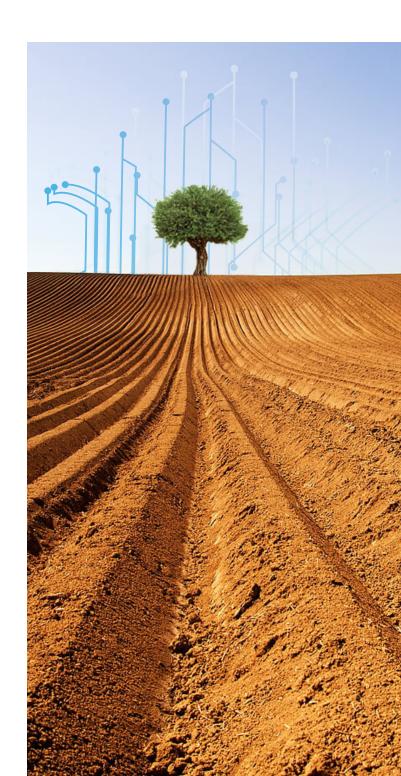
Before taking any action, it is essential to know how much your business is worth. These days, business owners will be wondering how the COVID-19 crisis has affected the value of their company in the market.

To help you answer this question, ONEtoONE offers their valuation service at your disposal.

A valuation is a fundamental negotiation tool for any corporate operation. Through a valuation, you will see that the value created in the past affects the capacity to create future value for the business.

An accurate and comprehensive company valuation is beneficial as it provides detailed information on the critical variables of a business' value. It also helps to demonstrate the effect that an improvement or deterioration of each variable could have on the value of a deal.

Thanks to a valuation, you could discover which direction to take your company in and the appropriate steps to take.

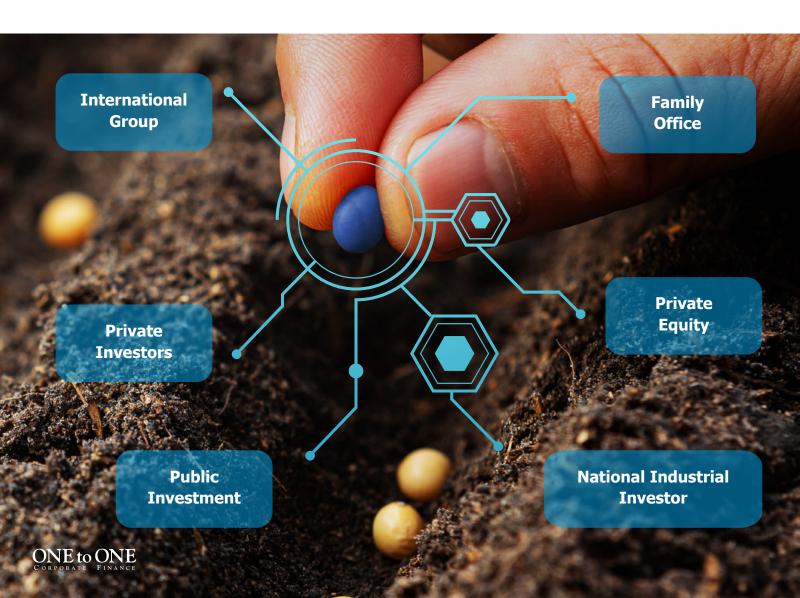




RAISING CAPITAL

You are clear about your company's growth plans, but to carry them out you need the support of partners who can inject the necessary capital or financing for growth.

Who could play that role? Where could you find them? And most importantly: Would they want to invest in your business? At ONEtoONE, we are experts in the search for both national and international investors. We know who your best partners could be, where to find them and how to locate them. We can help you give your business the boost it needs.



strengthening the root DEBT RESTRUCTURING

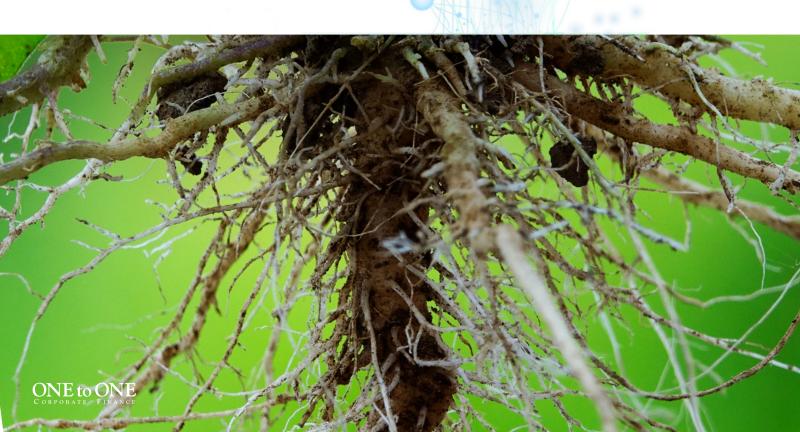
Not considering debt restructuring early enough has led many companies to insolvency and closure. At times like these, all companies have experienced unexpected stresses and unforeseen events. This service may be what your company needs to ensure its continuity.

ONEtoONE Corporate Finance experience in service debt restructuring and refinancing has been decisive in the survival and success of many companies.

We prepare a financial, business plan called an **IBR** (Independent Business Review) to structure the company's resources adequately until we achieve satisfactory terms and conditions for all parties.

IBR (Independent Business Review)

- Identifying the level and type of sustainable debt.
- Reordering liabilities of the business.
- Coordinating information flows.
- Negotiating with financial entities and lenders.





BUY SIDE

If your company has had a strong period, an acquisition may emerge as an effective growth strategy. You could expand by acquiring a company that strengthens yours.

In an increasingly globalized world, the purchase of another company is a magnificent way to tackle a new market or strengthen a competitive position. It also allows diversification of a business or easy access to services that, up to that point, a company had been dependent on.

It is critical to buy well because once a company is acquired, the parent company assumes both its benefits, and its possible losses.

For this reason, it is crucial to rely on the experience of professional advisers who are specialized in the purchase of companies, that have worked extensively in the relevant market segment and know how other entrepreneurs think, act and react.



harvesting

SELL SIDE

If this period has made you reflect and want to undertake new projects, it may be time to sell your business. By doing it at the right time and trusting in professional advisers, a sale could help you reap the rewards of many years of hard work and wealth creation.

By selling, you can obtain the value of your company, but also much more: a new stage in your life dedicated to your family, the freedom and resources to undertake further professional projects, time to travel and the freedom to live without deadlines and worries. You can even ensure the continuity of your company by leaving it in good hands, with a renewed energy, focus, and resources.

You could get much more than you expect by selling your company.



get ready

ONEtoONE HELPS YOU

ONEtoONE Corporate Finance has offices in Europe, the United States, Latin America and Asia. We are a global group specialized in international middle-market M&A advisory.

All our human and technological resources, databases, experience, and processes are focused on helping you get the most out of the current economic climate, whatever your needs.

Get ready and prepare your company for all the good things to come. It is time to grow.

ONEtoONE Corporate Finance

info@onetoonecf.com www.onetoonecf.com

Amsterdam · Barcelona · Beijing · Bilbao · Bogotá · Bolognia · Brussels · Buenos Aires · Ciudad de México · Copenhagen · Córdoba · Dubai · Dortmund · Düsseldorf · Hong Kong · Lisbon · London Luxembourg · Lyon · Madrid · Manchester · Medellín · Miami · Milano · Moscow · Mumbai · Nairobi New Delhi · Nicosia · Oslo · Palma de Mallorca · Pamplona · Paris · Philadelphia · Ponferrada · Rome San Diego · San Juan de Puerto Rico · San José de Costa Rica · Santiago de Chile · São Paulo · Seoul Sevilla · Shanghai · Sofia · Tokyo · Valencia · Vigo · Zaragoza



